

New printing joint venture in Pembrokeshire.

Following the closure of Pembrokeshire print firm Haven Colourprint UK, a new supplier has emerged in the locality to fill the requirements of West Wales customers. Headed by Andrew Forrest (Managing Director), a former director of Haven Colourprint and Rhiannon Ace (Area Sales Manager) also from Haven; a new company Forrest Print, based in the Old Smoke House, Milford Docks, Milford Haven has been formed, in partnership with DWJ Colourprint, a part of the IMEX Group in Swansea.

Andrew Forrest, well known in Pembrokeshire printing circles, has developed a reputation over the last 20 years for high quality printing and service provided at the Pembroke site by Haven Colourprint.

Andrew Forrest commented: “The closing of Haven has left a big hole in the market regionally; however we can now get back to business, servicing our customers through the launch of Forrest Print. First in my thoughts was not only how to continue the high quality of service Haven customers expected, but also how we could better that service and provide a wider range of marketing products.”

Andrew continued: “I felt that we needed to align ourselves with a secure, forward thinking company with the same reputation for quality and service that our customers are used to. I found that synergy with DWJ Colourprint, and more than that, we are also able to offer an expanded range of services through the (IMEX) Group. As well as offering high quality litho printing, we can now offer digital printing for small runs, personalised variable data printing, large format printing and exhibition stands. So far I have been delighted by the interest that this has generated amongst our West Wales customer base.”

IMEX Group produces a wide range of print and graphic communication products at its production base in Swansea. These include exhibition stands, large format digital printing, Point of Sale products and corporate gifts; in addition to its core business of high quality colour printing. In March 2006, one of Wales’ oldest and best-known printing companies, DWJ Colourprint (established 1896) became a part of the Group, leading to a £1 million expansion programme at the Swansea printing plant.

Simon Toft, Managing Director of the IMEX Group said: “We have always had a number of long-standing customers in West Wales and to have a regional base there will be ideal. I am delighted to partner in this joint venture with Andrew through Forrest Print; to develop a physical presence in Pembroke with experienced, professional people, who live in the area and understand the printing requirements of West Wales. Our newly expanded production facility in Swansea is conveniently located to service the Forrest Print offices in Pembroke. This joint venture will enable us to invest in new technology and further expand production capacity with additional staff to service the requirements of Andrew's customer base in West Wales.”

Customers wishing to discuss their print requirements should contact Andrew Forrest or Rhiannon Ace at Forrest Print, on 0845 6800554 or print@forrestdwj.co.uk .